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## Pie Capital of Texas? Kyle seeks official title



By Lesly De Leon

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Grabbing a slice of cherry or pecan pie could have a much deeper meaning for Kyle residents in the near future. Earlier this month, Scott Sellers, Kyle city manager, said Kyle will become, by trademark, the "Pie Capital of Texas."

That could be the case after the city submitted an application to the U.S. Patent and Trademark Office (USPTO) to trademark the title. Kyle filed the application under "intent to use," said Victoria Vargas, Kyle Economic Development specialist said in an emailed response.

After conducting surveys and focus groups with residents and speaking with the Kyle Area Chamber of Commerce, city officials decided Kyle was most well known for its pie.