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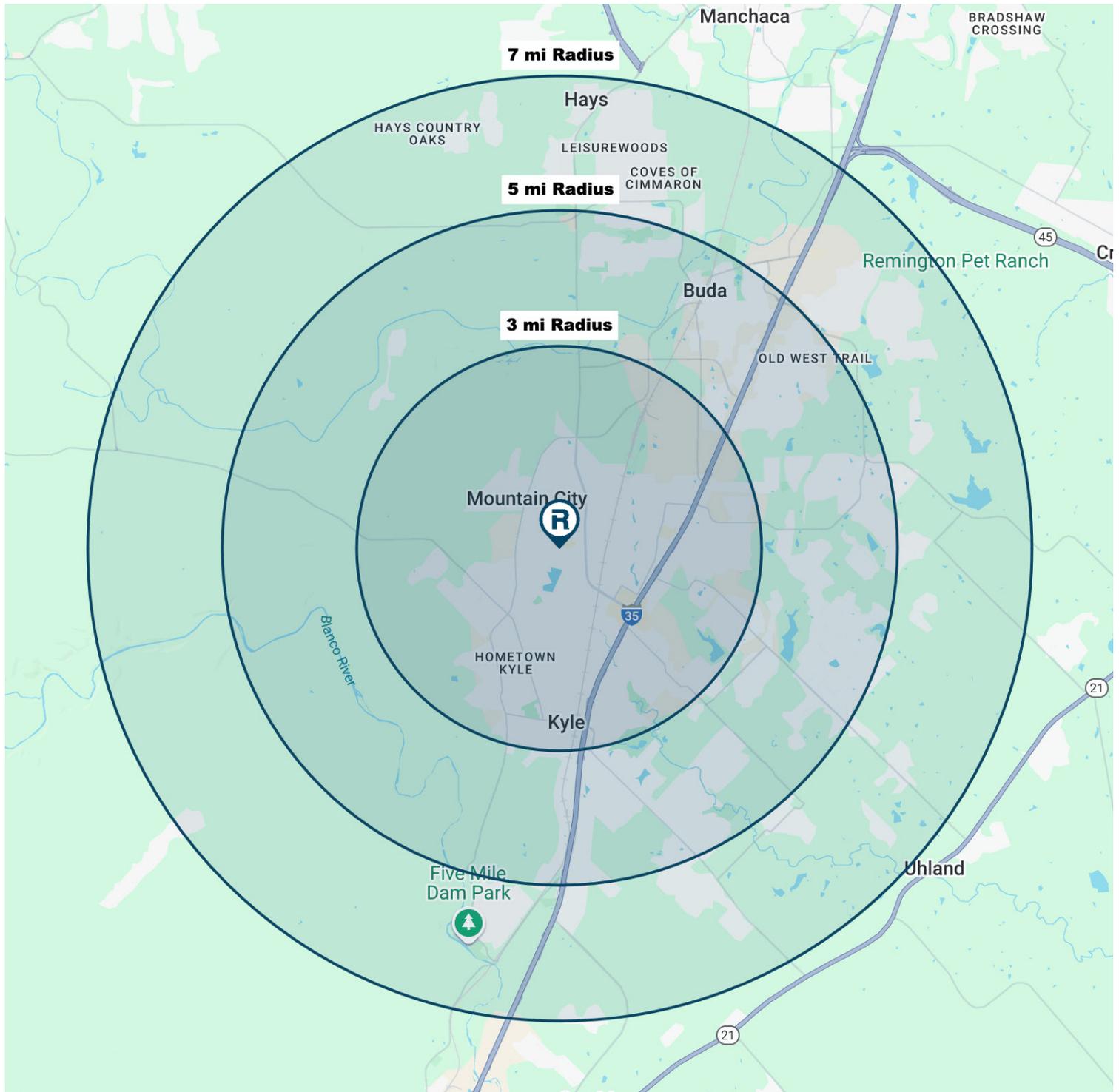
3, 5, 7-Mile Radials Demographic Profile

4301 BENNER ROAD, KYLE, TEXAS 78640

Prepared for City of Kyle
September 2024

3, 5, 7-Mile Radials

4301 Benner Road, Kyle, Texas 78640



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3, 5, 7-Mile Radials • Demographic Profile

4301 Benner Road, Kyle, Texas 78640

DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
Population						
2029 Projection	46,523		109,745		150,013	
2024 Estimate	41,314		96,133		131,414	
2020 Census	35,637		80,993		109,172	
2010 Census	22,221		45,921		63,876	
Growth 2024 - 2029		12.61%		14.16%		14.15%
Growth 2020 - 2024		15.93%		18.69%		20.37%
Growth 2010 - 2020		60.38%		76.37%		70.91%
2024 Est. Population by Single-Classification Race	41,314		96,133		131,414	
White Alone	22,447	54.33%	50,077	52.09%	69,110	52.59%
Black or African American Alone	2,003	4.85%	4,329	4.50%	5,682	4.32%
Amer. Indian and Alaska Native Alone	417	1.01%	1,065	1.11%	1,460	1.11%
Asian Alone	863	2.09%	2,003	2.08%	2,973	2.26%
Native Hawaiian and Other Pacific Island Alone	25	0.06%	70	0.07%	98	0.08%
Some Other Race Alone	5,913	14.31%	15,222	15.83%	20,361	15.49%
Two or More Races	9,646	23.35%	23,367	24.31%	31,730	24.14%
2024 Est. Population by Hispanic or Latino Origin	41,314		96,133		131,414	
Not Hispanic or Latino	21,795	52.76%	47,194	49.09%	65,467	49.82%
Hispanic or Latino	19,519	47.25%	48,939	50.91%	65,946	50.18%
Mexican	17,447	89.39%	42,852	87.56%	57,537	87.25%
Puerto Rican	514	2.63%	1,482	3.03%	1,705	2.58%
Cuban	89	0.46%	129	0.26%	206	0.31%
All Other Hispanic or Latino	1,469	7.53%	4,475	9.14%	6,498	9.85%
2024 Est. Hisp. or Latino Pop by Single-Class. Race	19,519		48,939		65,946	
White Alone	5,206	26.67%	12,757	26.07%	17,136	25.98%
Black or African American Alone	143	0.73%	420	0.86%	535	0.81%
American Indian and Alaska Native Alone	295	1.51%	838	1.71%	1,163	1.76%
Asian Alone	47	0.24%	127	0.26%	175	0.27%
Native Hawaiian and Other Pacific Islander Alone	9	0.05%	16	0.03%	22	0.03%
Some Other Race Alone	5,734	29.38%	14,850	30.34%	19,868	30.13%
Two or More Races	8,084	41.42%	19,931	40.73%	27,048	41.02%
2024 Est. Pop by Race, Asian Alone, by Category	863		2,003		2,973	
Chinese, except Taiwanese	117	13.56%	242	12.08%	649	21.83%
Filipino	98	11.36%	387	19.32%	513	17.25%
Japanese	102	11.82%	133	6.64%	140	4.71%
Asian Indian	135	15.64%	420	20.97%	489	16.45%
Korean	46	5.33%	291	14.53%	301	10.13%
Vietnamese	141	16.34%	188	9.39%	197	6.63%
Cambodian	1	0.12%	13	0.65%	195	6.56%
Hmong	0	0.00%	0	0.00%	0	0.00%
Laotian	0	0.00%	0	0.00%	0	0.00%
Thai	122	14.14%	194	9.69%	225	7.57%
All Other Asian Races Including 2+ Category	102	11.82%	133	6.64%	265	8.91%



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DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. Population by Ancestry	41,314		96,133		131,414	
Arab	328	0.79%	1,383	1.44%	1,482	1.13%
Czech	305	0.74%	899	0.94%	1,121	0.85%
Danish	40	0.10%	139	0.15%	198	0.15%
Dutch	169	0.41%	452	0.47%	769	0.58%
English	2,970	7.19%	6,698	6.97%	9,287	7.07%
French (except Basque)	520	1.26%	891	0.93%	1,220	0.93%
French Canadian	113	0.27%	206	0.21%	317	0.24%
German	3,961	9.59%	8,615	8.96%	11,818	8.99%
Greek	50	0.12%	483	0.50%	654	0.50%
Hungarian	67	0.16%	92	0.10%	106	0.08%
Irish	2,889	6.99%	6,677	6.95%	8,957	6.82%
Italian	719	1.74%	1,479	1.54%	2,077	1.58%
Lithuanian	3	0.01%	29	0.03%	29	0.02%
United States or American	1,092	2.64%	2,291	2.38%	3,172	2.41%
Norwegian	170	0.41%	436	0.45%	641	0.49%
Polish	508	1.23%	1,076	1.12%	1,829	1.39%
Portuguese	96	0.23%	203	0.21%	270	0.21%
Russian	20	0.05%	46	0.05%	100	0.08%
Scottish	616	1.49%	1,228	1.28%	1,644	1.25%
Scotch-Irish	478	1.16%	749	0.78%	1,040	0.79%
Slovak	9	0.02%	44	0.05%	64	0.05%
Subsaharan African	219	0.53%	448	0.47%	941	0.72%
Swedish	192	0.47%	406	0.42%	573	0.44%
Swiss	54	0.13%	61	0.06%	78	0.06%
Ukrainian	169	0.41%	175	0.18%	206	0.16%
Welsh	174	0.42%	557	0.58%	741	0.56%
West Indian (except Hisp. groups)	91	0.22%	291	0.30%	310	0.24%
Other ancestries	18,825	45.57%	45,300	47.12%	59,708	45.44%
Ancestry Unclassified	6,464	15.65%	14,778	15.37%	22,060	16.79%
2024 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	26,836	69.52%	60,462	67.53%	82,387	67.22%
Speak Asian/Pacific Island Language at Home	122	0.32%	363	0.41%	585	0.48%
Speak IndoEuropean Language at Home	281	0.73%	480	0.54%	737	0.60%
Speak Spanish at Home	11,171	28.94%	27,247	30.43%	37,397	30.51%
Speak Other Language at Home	14	0.04%	196	0.22%	605	0.49%
2024 Est. Population by Age	41,314		96,133		131,414	
Age 0 - 4	2,714	6.57%	6,595	6.86%	8,846	6.73%
Age 5 - 9	2,662	6.44%	6,854	7.13%	9,261	7.05%
Age 10 - 14	2,957	7.16%	7,279	7.57%	9,853	7.50%
Age 15 - 17	1,737	4.20%	3,903	4.06%	5,280	4.02%
Age 18 - 20	1,808	4.38%	3,998	4.16%	5,435	4.14%
Age 21 - 24	2,534	6.13%	5,465	5.68%	7,503	5.71%
Age 25 - 34	6,497	15.73%	15,130	15.74%	20,343	15.48%
Age 35 - 44	6,254	15.14%	15,427	16.05%	20,674	15.73%
Age 45 - 54	5,610	13.58%	12,549	13.05%	16,909	12.87%
Age 55 - 64	3,997	9.68%	8,943	9.30%	12,694	9.66%
Age 65 - 74	2,876	6.96%	6,444	6.70%	9,447	7.19%
Age 75 - 84	1,331	3.22%	2,862	2.98%	4,195	3.19%
Age 85 and over	337	0.82%	684	0.71%	973	0.74%
Age 16 and over	32,402	78.43%	74,103	77.08%	101,696	77.39%
Age 18 and over	31,244	75.63%	71,502	74.38%	98,174	74.71%
Age 21 and over	29,436	71.25%	67,504	70.22%	92,738	70.57%
Age 65 and over	4,543	11.00%	9,989	10.39%	14,615	11.12%
2024 Est. Median Age		34.61		34.25		34.61
2024 Est. Average Age		35.93		35.32		35.76

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DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. Population by Sex	41,314		96,133		131,414	
Male	20,124	48.71%	47,370	49.28%	64,923	49.40%
Female	21,189	51.29%	48,763	50.72%	66,491	50.60%
2024 Est. Male Population by Age	20,124		47,370		64,923	
Age 0 - 4	1,382	6.87%	3,371	7.12%	4,516	6.96%
Age 5 - 9	1,338	6.65%	3,417	7.21%	4,692	7.23%
Age 10 - 14	1,487	7.39%	3,664	7.74%	4,965	7.65%
Age 15 - 17	891	4.43%	2,002	4.23%	2,722	4.19%
Age 18 - 20	916	4.55%	2,039	4.30%	2,792	4.30%
Age 21 - 24	1,250	6.21%	2,746	5.80%	3,802	5.86%
Age 25 - 34	3,258	16.19%	7,587	16.02%	10,177	15.68%
Age 35 - 44	3,046	15.14%	7,667	16.18%	10,288	15.85%
Age 45 - 54	2,741	13.62%	6,215	13.12%	8,402	12.94%
Age 55 - 64	1,910	9.49%	4,351	9.19%	6,153	9.48%
Age 65 - 74	1,235	6.14%	2,823	5.96%	4,206	6.48%
Age 75 - 84	558	2.77%	1,248	2.63%	1,856	2.86%
Age 85 and over	113	0.56%	239	0.50%	352	0.54%
2024 Est. Median Age, Male		33.57		33.53		33.83
2024 Est. Average Age, Male		34.92		34.55		34.99
2024 Est. Female Population by Age	21,189		48,763		66,491	
Age 0 - 4	1,331	6.28%	3,224	6.61%	4,330	6.51%
Age 5 - 9	1,324	6.25%	3,438	7.05%	4,569	6.87%
Age 10 - 14	1,470	6.94%	3,615	7.41%	4,888	7.35%
Age 15 - 17	846	3.99%	1,901	3.90%	2,557	3.85%
Age 18 - 20	892	4.21%	1,959	4.02%	2,644	3.98%
Age 21 - 24	1,284	6.06%	2,719	5.58%	3,702	5.57%
Age 25 - 34	3,239	15.29%	7,543	15.47%	10,166	15.29%
Age 35 - 44	3,208	15.14%	7,760	15.91%	10,387	15.62%
Age 45 - 54	2,869	13.54%	6,334	12.99%	8,507	12.79%
Age 55 - 64	2,087	9.85%	4,592	9.42%	6,541	9.84%
Age 65 - 74	1,641	7.75%	3,620	7.42%	5,241	7.88%
Age 75 - 84	773	3.65%	1,613	3.31%	2,339	3.52%
Age 85 and over	224	1.06%	445	0.91%	621	0.93%
2024 Est. Median Age, Female		35.64		34.98		35.37
2024 Est. Average Age, Female		36.89		36.05		36.48
2024 Est. Pop Age 15+ by Marital Status						
Total, Never Married	10,832	32.84%	25,016	33.18%	34,530	33.38%
Males, Never Married	5,021	15.22%	12,149	16.11%	17,285	16.71%
Females, Never Married	5,811	17.62%	12,867	17.06%	17,245	16.67%
Married, Spouse present	16,220	49.18%	36,696	48.67%	50,483	48.80%
Married, Spouse absent	913	2.77%	3,088	4.09%	4,310	4.17%
Widowed	978	2.96%	2,342	3.11%	3,282	3.17%
Males Widowed	237	0.72%	592	0.79%	878	0.85%
Females Widowed	741	2.25%	1,750	2.32%	2,404	2.32%
Divorced	4,038	12.24%	8,264	10.96%	10,848	10.49%
Males Divorced	1,920	5.82%	3,414	4.53%	4,314	4.17%
Females Divorced	2,118	6.42%	4,849	6.43%	6,534	6.32%

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DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. Pop Age 25+ by Edu. Attainment						
Less than 9th grade	1,509	5.61%	4,498	7.25%	6,142	7.21%
Some High School, no diploma	1,149	4.27%	2,913	4.70%	4,435	5.20%
High School Graduate (or GED)	6,414	23.84%	15,452	24.91%	21,094	24.75%
Some College, no degree	6,209	23.08%	13,773	22.20%	18,067	21.20%
Associate Degree	2,325	8.64%	5,168	8.33%	6,977	8.19%
Bachelor's Degree	6,455	23.99%	14,237	22.95%	19,719	23.14%
Master's Degree	2,398	8.91%	4,823	7.77%	7,122	8.36%
Professional School Degree	233	0.87%	653	1.05%	991	1.16%
Doctorate Degree	211	0.78%	521	0.84%	689	0.81%
2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.						
No High School Diploma	2,443	21.41%	6,777	23.74%	9,545	24.93%
High School Graduate	3,603	31.58%	9,103	31.89%	12,066	31.52%
Some College or Associate's Degree	2,793	24.48%	7,074	24.78%	9,210	24.06%
Bachelor's Degree or Higher	2,571	22.53%	5,592	19.59%	7,463	19.49%
Households						
2029 Projection	16,432		36,462		50,488	
2024 Estimate	14,634		31,995		44,135	
2020 Census	12,662		26,995		36,447	
2010 Census	7,103		14,403		20,222	
Growth 2024 - 2029		12.29%		13.96%		14.39%
Growth 2020 - 2024		15.57%		18.52%		21.09%
Growth 2010 - 2020		0.00%		0.00%		0.00%
2024 Est. Households by Household Type						
Family Households	11,607	79.31%	25,555	79.87%	35,004	79.31%
Nonfamily Households	3,027	20.69%	6,440	20.13%	9,131	20.69%
2024 Est. Group Quarters Population	99		580		798	
2024 Households by Ethnicity, Hispanic/Latino	5,741		13,555		18,255	
2024 Est. Households by Household Income						
Income < \$15,000	620	4.24%	1,542	4.82%	2,531	5.74%
Income \$15,000 - \$24,999	746	5.10%	1,409	4.40%	2,127	4.82%
Income \$25,000 - \$34,999	1,081	7.39%	1,754	5.48%	2,409	5.46%
Income \$35,000 - \$49,999	1,699	11.61%	2,999	9.37%	3,954	8.96%
Income \$50,000 - \$74,999	2,023	13.82%	3,989	12.47%	5,361	12.15%
Income \$75,000 - \$99,999	2,000	13.67%	4,918	15.37%	6,378	14.45%
Income \$100,000 - \$124,999	1,923	13.14%	4,757	14.87%	6,302	14.28%
Income \$125,000 - \$149,999	1,536	10.50%	3,480	10.88%	4,925	11.16%
Income \$150,000 - \$199,999	1,617	11.05%	3,901	12.19%	5,368	12.16%
Income \$200,000 - \$249,999	736	5.03%	1,805	5.64%	2,443	5.54%
Income \$250,000 - \$499,999	507	3.46%	1,124	3.51%	1,802	4.08%
Income \$500,000+	146	1.00%	315	0.98%	534	1.21%
2024 Est. Average Household Income		\$106,402		\$111,392		\$112,983
2024 Est. Median Household Income		\$89,268		\$96,919		\$97,328
2024 Median HH Inc. by Single-Class. Race or Eth.						
White Alone		\$99,042		\$100,242		\$101,505
Black or African American Alone		\$84,453		\$100,632		\$103,977
American Indian and Alaska Native Alone		\$95,390		\$95,239		\$95,425
Asian Alone		\$57,903		\$50,855		\$59,209
Native Hawaiian and Other Pacific Islander Alone		\$192,677		\$189,432		\$189,172
Some Other Race Alone		\$79,121		\$90,866		\$81,602
Two or More Races		\$62,984		\$93,064		\$92,809
Hispanic or Latino		\$76,179		\$88,027		\$86,994
Not Hispanic or Latino		\$96,438		\$103,292		\$104,915



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4301 Benner Road, Kyle, Texas 78640

DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. HH by Type and Presence of Own Child.	14,634		31,995		44,135	
Family Households with Children	5,510	37.65%	13,281	41.51%	17,633	39.95%
Family Households without Children	9,123	62.34%	18,714	58.49%	26,502	60.05%
Married-Couple Families	7,573	51.75%	17,065	53.34%	23,593	53.46%
Married-Couple Family, own children	4,119	28.15%	9,451	29.54%	12,603	28.56%
Married-Couple Family, no own children	3,454	23.60%	7,615	23.80%	10,990	24.90%
Cohabiting-Couple Families	1,527	10.44%	3,088	9.65%	3,945	8.94%
Cohabiting-Couple Family, own children	329	2.25%	916	2.86%	1,271	2.88%
Cohabiting-Couple Family, no own children	1,198	8.19%	2,171	6.79%	2,673	6.06%
Male Householder Families	2,323	15.87%	4,432	13.85%	6,176	13.99%
Male Householder, own children	239	1.63%	727	2.27%	821	1.86%
Male Householder, no own children	207	1.41%	448	1.40%	725	1.64%
Male Householder, only Nonrelatives	232	1.58%	332	1.04%	667	1.51%
Male Householder, Living Alone	1,645	11.24%	2,924	9.14%	3,962	8.98%
Female Householder Families	3,211	21.94%	7,410	23.16%	10,422	23.61%
Female Householder, own children	823	5.62%	2,186	6.83%	2,937	6.66%
Female Householder, no own children	656	4.48%	1,733	5.42%	2,370	5.37%
Female Householder, only Nonrelatives	136	0.93%	280	0.88%	455	1.03%
Female Householder, Living Alone	1,596	10.91%	3,210	10.03%	4,660	10.56%
2024 Est. Households by Household Size	14,634		31,995		44,135	
1-person	3,149	21.52%	5,601	17.51%	7,912	17.93%
2-person	4,427	30.25%	9,269	28.97%	13,018	29.50%
3-person	2,569	17.55%	5,924	18.51%	8,064	18.27%
4-person	2,409	16.46%	5,867	18.34%	7,886	17.87%
5-person	1,247	8.52%	3,113	9.73%	4,182	9.48%
6-person	515	3.52%	1,297	4.05%	1,758	3.98%
7-or-more-person	318	2.17%	923	2.88%	1,315	2.98%
2024 Est. Average Household Size		2.80		2.98		2.96
2024 Est. Households by Number of Vehicles	14,634		31,995		44,135	
No Vehicles	262	1.79%	503	1.57%	821	1.86%
1 Vehicle	4,197	28.68%	8,509	26.59%	12,311	27.89%
2 Vehicles	7,227	49.39%	15,738	49.19%	21,399	48.49%
3 Vehicles	2,227	15.22%	5,409	16.91%	6,977	15.81%
4 Vehicles	366	2.50%	1,197	3.74%	1,799	4.08%
5 or more Vehicles	355	2.43%	639	2.00%	828	1.88%
2024 Est. Average Number of Vehicles		2.0		2.0		2.0
Family Households						
2029 Projection	13,028		29,104		39,991	
2024 Estimate	11,607		25,555		35,004	
2020 Estimate	8,885		20,134		27,338	
2010 Census	5,634		11,496		16,046	
Growth 2024 - 2029		12.24%		13.89%		14.25%
Growth 2020 - 2024		30.64%		26.92%		28.04%
Growth 2010 - 2020		57.70%		75.14%		70.37%
2024 Est. Families by Poverty Status	11,607		25,555		35,004	
2024 Families at or Above Poverty	11,002	94.79%	23,753	92.95%	32,370	92.47%
2024 Families at or Above Poverty with Children	6,748	58.14%	14,299	55.95%	18,642	53.26%
2024 Families Below Poverty	605	5.21%	1,802	7.05%	2,634	7.53%
2024 Families Below Poverty with Children	462	3.98%	1,509	5.91%	2,160	6.17%

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4301 Benner Road, Kyle, Texas 78640

DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. Pop 16+ by Employment Status						
Civilian Labor Force, Employed	21,251	65.59%	50,560	68.23%	68,272	67.13%
Civilian Labor Force, Unemployed	615	1.90%	1,211	1.63%	2,130	2.10%
Armed Forces	249	0.77%	495	0.67%	563	0.55%
Not in Labor Force	10,288	31.75%	21,836	29.47%	30,730	30.22%
2024 Est. Civ. Employed Pop 16+ by Class of Worker						
For-Profit Private Workers	15,673	69.68%	36,165	69.54%	48,627	69.79%
Non-Profit Private Workers	1,305	5.80%	3,127	6.01%	4,018	5.77%
Local Government Workers	366	1.63%	1,196	2.30%	1,709	2.45%
State Government Workers	1,451	6.45%	3,242	6.23%	4,053	5.82%
Federal Government Workers	2,351	10.45%	4,762	9.16%	6,053	8.69%
Self-Employed Workers	1,344	5.98%	3,503	6.74%	5,198	7.46%
Unpaid Family Workers	2	0.01%	10	0.02%	19	0.03%
2024 Est. Civ. Employed Pop 16+ by Occupation						
Architect/Engineer	375	1.67%	693	1.33%	940	1.35%
Arts/Entertainment/Sports	205	0.91%	528	1.01%	824	1.18%
Building Grounds Maintenance	620	2.76%	1,692	3.25%	2,226	3.19%
Business/Financial Operations	1,746	7.76%	4,112	7.91%	5,522	7.92%
Community/Social Services	329	1.46%	751	1.44%	1,162	1.67%
Computer/Mathematical	847	3.77%	1,772	3.41%	2,196	3.15%
Construction/Extraction	1,268	5.64%	3,019	5.80%	4,454	6.39%
Education/Training/Library	2,477	11.01%	4,091	7.87%	4,875	7.00%
Farming/Fishing/Forestry	0	0.00%	0	0.00%	0	0.00%
Food Prep/Serving	928	4.13%	2,030	3.90%	2,696	3.87%
Health Practitioner/Technician	670	2.98%	1,541	2.96%	2,134	3.06%
Healthcare Support	531	2.36%	1,521	2.92%	1,892	2.71%
Maintenance Repair	649	2.89%	1,722	3.31%	2,316	3.32%
Legal	268	1.19%	683	1.31%	922	1.32%
Life/Physical/Social Science	187	0.83%	539	1.04%	791	1.13%
Management	2,422	10.77%	5,643	10.85%	8,230	11.81%
Office/Admin. Support	2,565	11.40%	6,442	12.39%	8,337	11.97%
Production	899	4.00%	1,963	3.77%	3,002	4.31%
Protective Services	490	2.18%	1,191	2.29%	1,550	2.22%
Sales/Related	2,487	11.06%	6,710	12.90%	9,004	12.92%
Personal Care/Service	363	1.61%	756	1.45%	1,027	1.47%
Transportation/Moving	2,166	9.63%	4,609	8.86%	5,577	8.00%
2024 Est. Pop 16+ by Occupation Classification						
White Collar	14,578	64.81%	33,502	64.42%	44,938	64.49%
Blue Collar	4,982	22.15%	11,312	21.75%	15,349	22.03%
Service and Farm	2,932	13.04%	7,190	13.83%	9,391	13.48%
2024 Est. Workers Age 16+ by Transp. to Work						
Drove Alone	18,294	82.70%	42,038	81.67%	55,283	80.04%
Car Pooled	1,544	6.98%	4,718	9.17%	6,968	10.09%
Public Transportation	1	0.01%	30	0.06%	47	0.07%
Walked	70	0.32%	212	0.41%	298	0.43%
Bicycle	34	0.15%	39	0.08%	82	0.12%
Other Means	73	0.33%	426	0.83%	507	0.73%
Worked at Home	2,106	9.52%	4,012	7.79%	5,884	8.52%
2024 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	2,737		6,039		7,792	
15 - 29 Minutes	5,307		12,265		17,230	
30 - 44 Minutes	4,756		12,438		16,558	
45 - 59 Minutes	3,815		8,496		11,271	
60 or more Minutes	3,431		8,408		10,626	
2024 Est. Avg Travel Time to Work in Minutes		39		39		39

3, 5, 7-Mile Radials • Demographic Profile

4301 Benner Road, Kyle, Texas 78640

DESCRIPTION	3-MILE		5-MILE		7-MILE	
	DATA	%	DATA	%	DATA	%
2024 Est. Occupied Housing Units by Tenure	14,634		31,995		44,135	
Owner Occupied	9,273	63.37%	22,842	71.39%	32,117	72.77%
Renter Occupied	5,361	36.63%	9,153	28.61%	12,018	27.23%
2024 Owner Occ. HUs: Avg. Length of Residence		11.02 [†]		10.51 [†]		10.57 [†]
2024 Renter Occ. HUs: Avg. Length of Residence		5.40 [†]		5.83 [†]		5.92 [†]
2024 Est. Owner-Occupied Housing Units by Value	9,273		22,842		32,117	
Value Less than \$20,000	226	2.44%	470	2.06%	585	1.82%
Value \$20,000 - \$39,999	79	0.85%	150	0.66%	227	0.71%
Value \$40,000 - \$59,999	42	0.45%	87	0.38%	144	0.45%
Value \$60,000 - \$79,999	65	0.70%	235	1.03%	385	1.20%
Value \$80,000 - \$99,999	157	1.69%	681	2.98%	924	2.88%
Value \$100,000 - \$149,999	193	2.08%	740	3.24%	1,210	3.77%
Value \$150,000 - \$199,999	342	3.69%	838	3.67%	1,048	3.26%
Value \$200,000 - \$299,999	3,309	35.68%	7,303	31.97%	8,400	26.15%
Value \$300,000 - \$399,999	2,329	25.12%	5,914	25.89%	8,421	26.22%
Value \$400,000 - \$499,999	1,412	15.23%	3,806	16.66%	5,714	17.79%
Value \$500,000 - \$749,999	750	8.09%	1,520	6.65%	2,900	9.03%
Value \$750,000 - \$999,999	180	1.94%	435	1.90%	1,244	3.87%
Value \$1,000,000 or \$1,499,999	103	1.11%	287	1.26%	452	1.41%
Value \$1,500,000 or \$1,999,999	10	0.11%	32	0.14%	67	0.21%
Value \$2,000,000+	76	0.82%	344	1.51%	396	1.23%
2024 Est. Median All Owner-Occupied Housing Value		\$308,068		\$313,867		\$335,755
2024 Est. Housing Units by Units in Structure						
1 Unit Detached	11,313	73.99%	25,370	76.41%	34,326	74.81%
1 Unit Attached	188	1.23%	398	1.20%	460	1.00%
2 Units	63	0.41%	129	0.39%	162	0.35%
3 or 4 Units	76	0.50%	85	0.26%	139	0.30%
5 to 19 Units	1,679	10.98%	2,529	7.62%	3,453	7.53%
20 to 49 Units	651	4.26%	994	2.99%	1,278	2.79%
50 or More Units	523	3.42%	622	1.87%	939	2.05%
Mobile Home or Trailer	795	5.20%	3,075	9.26%	5,125	11.17%
Boat, RV, Van, etc.	0	0.00%	0	0.00%	0	0.00%
2024 Est. Housing Units by Year Structure Built						
Housing Units Built 2020 or later	1,984	12.98%	4,815	14.50%	6,928	15.10%
Housing Units Built 2010 to 2019	4,960	32.44%	12,192	36.72%	16,793	36.60%
Housing Units Built 2000 to 2009	5,827	38.11%	10,951	32.98%	13,201	28.77%
Housing Units Built 1990 to 1999	1,493	9.77%	2,617	7.88%	4,167	9.08%
Housing Units Built 1980 to 1989	588	3.85%	1,577	4.75%	2,713	5.91%
Housing Units Built 1970 to 1979	202	1.32%	438	1.32%	942	2.05%
Housing Units Built 1960 to 1969	158	1.03%	334	1.01%	730	1.59%
Housing Units Built 1950 to 1959	20	0.13%	130	0.39%	200	0.44%
Housing Units Built 1940 to 1949	2	0.01%	3	0.01%	16	0.04%
Housing Unit Built 1939 or Earlier	57	0.37%	144	0.43%	191	0.42%
2024 Est. Median Year Structure Built		2009		2010		2011

[†] Years



About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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ACKNOWLEDGMENTS

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